



ABOUT

This is a **very interactive session** and serves as a **good introduction to business and entrepreneurship**. Students are put into teams and set the challenge of forming a business using random resources. All ideas will be pitched at the end of the workshop and feedback is provided. The session focuses on the **importance of team work, leadership, and creative thinking**. It also enhances their understanding of marketing, managing budgets and public speaking skills. This workshop was initially designed as a tool for engaging students who may not be so academically gifted, but we have found, all participants love this one regardless.

DELIVERY METHOD

The session will consist of engaging discussions with Power-point presentations, exercises and games delivered in a **FUN, CREATIVE** and **INSPIRATIONAL** method. The workshop is suitable for all ages; 5 – 40 participants can partake in each workshop.

OBJECTIVES

- 1** **Spark** an interest in entrepreneurship
- 2** **Develop** public speaking and pitching skills
- 3** **Develop** understanding of marketing skills
- 4** Teaching students how to **manage** a budget
- 5** **Improve** teamwork and leadership

